



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174745
Inv Date 10/28/2012
Terms Net 30
Contract 48702
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 1904 Sked C (27984)
Acct Types Local/Political Candidate Agency
Est/Headline 1904 C/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:59PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (1), Tu, We, Th, Fr	10/25/12 7:56AM (Th)	00:30	Today Show	OFA12D148H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (1), Tu, We, Th, Fr	10/23/12 8:59AM (Tu)	00:30	Today Show	OFA12D148H	\$2300.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (1), Tu, We, Th, Fr	10/26/12 9:25AM (Fr)	00:30	7 News Today in New England 9-10A	OFA12D148H	\$1000.00	
4.0	SPOT	10:00AM-11:00AM	Per week (1), Tu, We, Th, Fr	10/26/12 10:28AM (Fr)	00:30	Today Show	OFA12D148H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Per week (1), Tu, We, Th, Fr	10/26/12 11:29AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12D148H	\$850.00	
6.0	SPOT	1:00PM- 2:00PM	Per week (1), Tu, We, Th, Fr	10/24/12 2:00PM (We)	00:30	Days of our Lives	OFA12D148H	\$900.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/25/12 2:22PM (Th)	00:30	DOCTORS Episode: 5051	OFA12D148H	\$600.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/26/12 2:14PM (Fr)	00:30	DOCTORS Episode: 5041	OFA12D148H	\$600.00	
8.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/23/12 7:54PM (Tu)	00:30	EXTRA Episode: 19044	OFA12D148H	\$2400.00	
8.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/26/12 7:42PM (Fr)	00:30	EXTRA Episode: 19047	OFA12D148H	\$2400.00	
9.0	SPOT	10:00PM-PARENTHOOD	Day, Tu-1	10/23/12 10:30PM (Tu)	00:30	PARENTHOOD	OFA12D148H	\$10000.00	
10.0	SPOT	8:30PM-UP ALL NIGHT	Day, Th-1	10/25/12 8:52PM (Th)	00:30	UP ALL NIGHT	OFA12D148H	\$10000.00	
11.0	SPOT	9:00AM-10:00AM	Day, Sa-1	10/27/12 9:56AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D148H	\$400.00	
12.0	SPOT	7:00PM-Access Hollywood	Day, Sa-1	10/27/12 7:46PM (Sa)	00:30	Access Hollywood Sat Episode: W842	OFA12D148H	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$35,000.00	Total Spots	14
Commission	(\$5,250.00)		
Net Total	\$29,750.00		